

## About Ionidea ...

- Experience in Banking, Energy, Financial Services, Insurance, Retail, and Telecom industries
- Leadership of industry practices comprised of former C Level Execs
- Clients include Apple, Cablevision, Cisco, DIRECTV, EDS, Fannie Mae, FEC, France Telecom, Hughes
- Solutions Delivery centers in USA, Europe, and Asia
- ISO 9001 & SEI/CMM Level 3

## Strategic Consulting Solutions

- Delivered by consultants with C-Level experience in fortune 1000 companies
- We bring industry best practices
- IT Business Alignment, IT Strategy, IT Portfolio Management, Continuity Of Operations Planning, IT Operational Readiness Planning, Program Management

## Engineering Solutions

- Software Engineering - Custom Development and COTS
- Testing and Validation - Test Plans, Requirements Traceability, Acceptance Testing, IV&V
- Administration - Systems, Databases, Networks
- Telecom - LAN, WAN, Wireless

We deliver business value through a continuum of Strategic IT Consulting Solutions, that help you greatly increase your organization's effectiveness.

Our consultants, who are Partners in IonIdea, are former CIOs of fortune 1000 companies, with proven industry, business, and technology experience. We understand the challenges facing CIOs today, and offer practical solutions that work for your company, and your environment.

## Top 10 Challenges faced by CIOs today

1. IT Business Alignment
2. IT Portfolio Management
3. Recognition of successful emerging trends
4. Building effective relationships in support of IT activities with senior executives
5. Strengthening information value chain. Getting closer to customers.
6. Formulating or implementing an enterprise architecture. Service Oriented Architecture.
7. Business Continuity Planning. Disaster Recovery Planning. COOP.
8. Hiring and retaining skilled professionals. Building IT Business skills.
9. Consolidating / Virtualizing IT infrastructure
10. Managing and replacing legacy systems

## IonIdea Strategic Consulting Solution Categories

1. Business Strategy Development
2. Business IT Alignment
3. IT Strategy
4. Applications Portfolio Management
5. IT Sourcing Strategy
6. IT Operational Readiness

Our work includes, but is not limited to

- Aligning IT with organizational mission and goals
- Development and evaluation of IT Strategy
- Business Process Reengineering
- Applications Portfolio Management
- Disaster Recovery Planning, Business Interruption Planning
- Sourcing Solutions—RFP & Response Reviews
- Program Management

## Representative IonIdea Consultants

- **Ahmad, Shahid** — Former CIO of CFS JP Morgan Chase
- **Hagedorn, Ray** — Former CIO of Sara Lee
- **Helbach, Morris** — Former CIO of Conoco and Anadarko Petroleum
- **Manner, Richard** — Former CIO of Devon Energy
- **Matlin, Jerry** — Former CIO of Land O' Lakes
- **Perkins, Bart** — Former CIO of Dole. Former Partner at KPMG
- **Peterson, Jim** — Former Partner at Coopers. Former VP at Georgia Pacific
- **Sommerwerck, John** — Former CIO of Excellus Health / Blue Cross, Erie Insurance, and West One Bancorp

## Highlights of IonIdea's CIO Support Strategic Consulting Solutions

- You get **on-demand access to thought leaders** and **experienced industry veterans**. You can **tap into the collective experience** of IonIdea's CIO Partners.
- Our **consultants** are **seasoned executives, typically former CIOs** of government or of large corporations. We **intimately understand the challenges CIOs face today**, and **offer practical advice and solutions** that is right for your agency, your organization, and your environment
- Our assessments, recommendations, and **solutions** are **customized**. However, they are **based upon proven methodologies**, processes, practices, and solutions.

**"We will not leave any stone unturned UNTIL YOU ARE SATISFIED."**



## IonIdea

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