



# ENVISION

We help you develop a vision for your product or solution—a service that includes interviewing design partners and targeted users—and we pull together all ideas and document them in the form of business use cases.





## Prerequisites for the engagement:

-  A high-level understanding of the business problem or opportunity
-  A high-level vision of your product



## Your deliverables will include:

-  A product/business vision document to realize your vision, for which ideas are described in the form of a business case
-  A target market research document to provide data based on interviews with design partners and targeted users



## Talent Deployed:

Business Analyst, SEO Expert, Market Researcher, Product Manager

### BASIC PACKAGE

Two-month duration for

One target market segment

Up to three design partners engaged

Up to three targeted users interviewed

### PREMIUM PACKAGE

Three-month duration for

Up to two target market segments

Up to six design partners engaged

Up to six targeted users interviewed

### PROFESSIONAL PACKAGE

Four-month duration for

Up to three target market segments

Up to nine design partners engaged

Up to nine targeted users interviewed

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